

Brian Masse
Member of Parliament
(Windsor West)



HOUSE OF COMMONS
CHAMBRE DES COMMUNES
CANADA

Ottawa
1000 Valour Bldg.
House of Commons
Ottawa ON, K1A 0A6
brian.masse@parl.gc.ca

February 27, 2019

Navdeep,

Honourable Navdeep Bains
Minister of Innovation, Science and Economic Development
Innovation, Science and Economic Development Canada
235 Queen Street
Ottawa, Ontario K1A 0H5

Sent via email to: ised.minister-ministre.isde@canada.ca

Dear Minister Bains,

Fiat Chrysler Automobiles N.V. (FCA) announced yesterday it will invest \$4.5 billion to build a new assembly plant in Detroit and expand production in five other Michigan plants, which would create 6,500 jobs in the state. It's the first new assembly plant to be built in Detroit in nearly three decades, according to FCA. While there is a disappointment that this direct investment in vehicle assembly will not be in Canada there are significant opportunities for firms in the supply chain based in our country.

Many parts suppliers, tool, die and mould makers, equipment vendors, software producers and logistics providers in Canada need to participate in this significant development. These companies are the essential backbone of the Canadian automotive supply chain and ensure our competitive standing in the sector.

As is commonly understood in the industry, being within a 90 kilometre radius of an original equipment manufacturer places a firm in the required range of the supply chain. Therefore, firms from Windsor through southern Ontario, are high priority in becoming primary suppliers.

I am specifically asking you today for a robust specific strategy for this "once in a generation" opportunity for our domestic industry. Additionally, the establishment of

a working group with all the relevant stakeholders from government, industry and workers needs to be instituted to guarantee all concerns and issues are addressed.

I look forward to the government's response to assist Canadian companies and workers in this endeavour.

Yours truly,



Brian Masse MP (Windsor West)
NDP Critic for Innovation, Science and Economic Development, Great Lakes
Vice-Chair, House of Commons Standing Committee on Industry
Vice-Chair, Canada-United States Inter-Parliamentary Group

Cc: Automotive Industries Association
Automotive Parts Manufacturers Association
Canadian Association of Mould Makers
Canadian Manufacturers and Exporters
Canadian Vehicle Manufacturers Association
Consul General for Detroit, Joe Comartin
Reid Bigland, FCA
Unifor National Office
Unifor Local 444
Unifor Local 200
Windsor Essex Development Commission
Windsor Essex Regional Chambre of Commerce